

FHM & GROOBY PRESENT:

QUEER PROM: COME AS YOU ARE

HOLLYWOOD, CA

SEPT 25, 2026



CONTACT:

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QUEERPROM.COM

THE DETAILS —



DATE: SEPT 25, 2026

TIME: 8PM-1AM

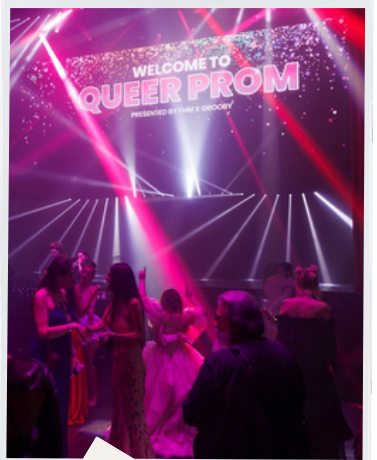
**LOCATION: BARDOT
IN HOLLYWOOD, CA**

Prom is often romanticized as a pivotal moment in a young person's life, symbolizing the transition from adolescence to adulthood.

For many in the greater LGBTQ community, however, the traditional prom experience is impacted by the pressure to conceal or suppress our authentic selves.

Our 2026 Queer Prom is a special one-night event hosted at the Bardot in Hollywood for the trans adult community and its allies.

PAST EVENT PHOTOS



A CHANCE TO PARTICIPATE AS OUR AUTHENTIC SELVES



The idea to host a Queer Prom came from an old viral TikTok trend a few years ago, where people used filters and AI to generate what they might have looked like as teens, then compared the results to their actual photos for accuracy. The trend held a much different meaning to us. We were moved to see ourselves visually as we might have looked in high school, as our most authentic selves. We spent the evening daydreaming about what we would have worn to prom as our authentic selves and, more importantly, which songs we would have loved to dance to.

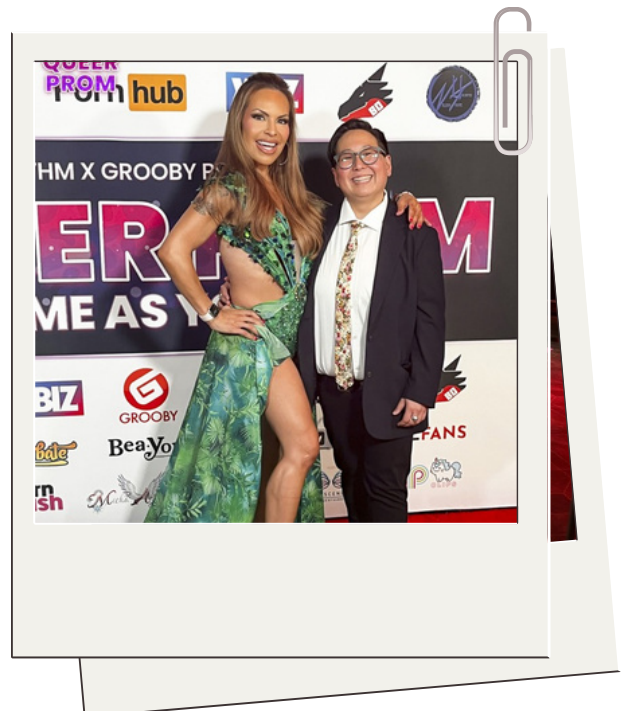
Our inaugural event, the 2024 "Queer Prom: Come as You Are," was a nostalgic reference to the famous Nirvana song from our youth. "I think that song is about acceptance, and about misfits," once said Nirvana producer Butch Vig. "...'Come As You Are' is an ode to accepting someone for who they are."

In 2026, we believe this sentiment is as important as ever in our country, and we'd like to reimagine it for this year.

Our Queer Prom is for anyone in our industry and community who has ever felt othered, but especially for the trans community. Our intention is to provide a safe space for our friends to express themselves authentically, surrounded by those who love and honor us.

Due to the nature of this event, we invite guests to purchase tickets (\$45 each) directly or to sponsor. A portion of our ticket sales and sponsorship fees will be donated directly to charity.

Xo,
Foxy & Kristel



SPONSORSHIPS

PLATINUM SPONSORSHIP (\$3,500)

This is our highest level of sponsorship and includes the best visibility at our event (both online and in-person). Sponsors at this tier will have their logo included on our branded media wall, in addition to (and including) the perks listed below:

- Highest-weight branding on media wall
- Press release to announce sponsorship
- Web banners on QueerProm.com
- 10 tickets to the event (which includes 10 drink tickets) // \$450 value

GOLD SPONSORSHIP (\$1,550)

This level of sponsorship includes mid-range visibility at our event and online. Sponsors at this tier will have their logo included on our branded media wall, in addition to (and including) the perks listed below:

- Medium-weight branding on media wall
- Press release to announce sponsorship
- Web banners on QueerProm.com
- 5 tickets to the event (which includes 5 drink tickets) // \$225 value

SILVER SPONSORSHIP (\$450)

This level of sponsorship includes low-range visibility at our event and online. Sponsors at this tier will have their logo included on our branded media wall, in addition to (and including) the perks listed below:

- Lowest-weight branding on media wall
- Press release to announce sponsorship
- Web banners on QueerProm.com
- 2 tickets to the event (which includes 2 drink tickets) // \$90 value

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